

ORDER



WZZM 13

Orders
Order / Rev: 726127
Alt Order #:
Product Desc: Friends of Holly Hughes
Estimate:
Flight Dates: 11/01/12 - 11/05/12
Original Date / Rev: 10/31/12 / 10/31/12
Order Type: Political

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency
Name: Marketing Resource Group
Buying Contact:
Billing Contact:
 225 S Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hughes,H/R/ State Representative
Demographic: A25-54
Product Codes: PL-State House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	40	\$15,990.00	\$13,591.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	40	\$15,990.00	\$13,591.50	0.00
Totals	40	\$15,990.00	\$13,591.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	11/03/12	11/03/12	NCAA Game 2 Late NCAA Game 2 Late	CM	330-7p	-----S-	:30	2	\$1,200.00	P-4	0.00	NM	2	\$2,400.00
N 2	WZZM	11/05/12	11/05/12	M-F 5-530a M-F Morning News	CM	5-530a	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$300.00		0.00				
N 3	WZZM	11/01/12	11/02/12	M-F 530-6a M-F Morning News	CM	530-6a	---TF--	:30	2	\$375.00	P-1	0.00	NM	2	\$750.00
N 4	WZZM	11/05/12	11/05/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$375.00		0.00				
N 5	WZZM	11/01/12	11/02/12	M-F 6-7a M-F Morning News	CM	6-7a	---TF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
N 6	WZZM	11/05/12	11/05/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$600.00		0.00				
N 7	WZZM	11/01/12	11/02/12	M-F 7-9a M-F Good Morning America	CM	7-9a	---TF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
N 8	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$600.00		0.00						
N 9	WZZM	11/01/12	11/02/12	M-F 9-10a Take 5	CM	9-10am	---TF--	:30	2	\$90.00	P-1	0.00	NM	2	\$180.00
N 10	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$90.00		0.00						
N 11	WZZM	11/01/12	11/02/12	M-F 10-1030am Millionaire	CM	10-1030am	---TF--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
N 12	WZZM	11/05/12	11/05/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$100.00		0.00						
N 13	WZZM	11/01/12	11/02/12	M-F 1030-11am Millionaire	CM	1030-11a	---TF--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
N 14	WZZM	11/05/12	11/05/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$100.00		0.00						
N 15	WZZM	11/01/12	11/02/12	M-F 12-1230p Noon News	CM	12-1230pm	---TF--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
N 16	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$500.00		0.00						
N 17	WZZM	11/01/12	11/02/12	M-F 4-430pm Judge Judy	CM	4-430p	---TF--	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
N 18	WZZM	11/05/12	11/05/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$225.00		0.00						
N 19	WZZM	11/01/12	11/02/12	M-F 430-5pm Judge Judy	CM	430-5p	---TF--	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
N 20	WZZM	11/05/12	11/05/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$225.00		0.00						
N 21	WZZM	11/01/12	11/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---TF-S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
N 22	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
N 23	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
N 24	WZZM	11/03/12	11/03/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
N 25	WZZM	11/04/12	11/04/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
N 26	WZZM	11/04/12	11/04/12	Sun Early News Sun Early News	CM	Sun Early News (5:58 PM-6:30 PM)	-----S	:30	1	\$920.00	P-1	0.00	NM	1	\$920.00
N 27	WZZM	11/04/12	11/04/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$1,120.00	P-1	0.00	NM	1	\$1,120.00

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N28	WZZM	11/01/12	11/02/12	M-F 1230-1p Judge Judy	CM	1230-1p	---TF--	:30	2	\$165.00	P-1	0.00 NM	2	\$330.00
N29	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$165.00	P-1	0.00 NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----	1		\$165.00		0.00					
N30	WZZM	11/04/12	11/04/12	Sun Early News Sun Early News	CM	Sun Early News (5:58 PM-6:30 PM)	-----S	:30	1	\$225.00	P-4	0.00 NM	1	\$225.00
												Totals	40	\$15,990.00